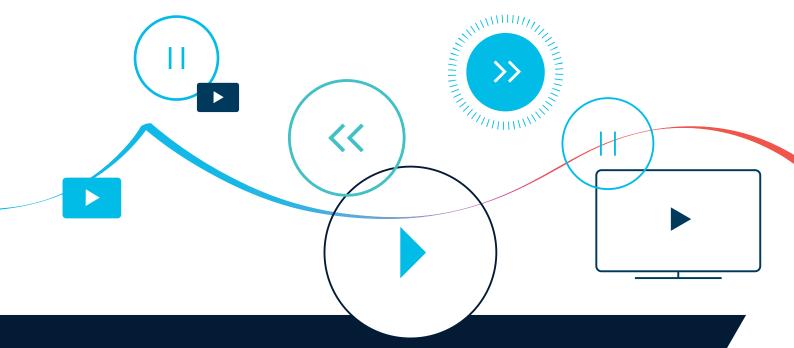


### VIDEO STREAMING SERVICE



# peakVU.TV™ is a high-quality and reliable video streaming solution

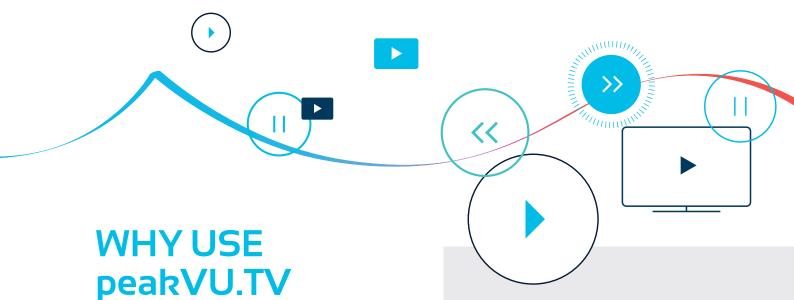
peakVU.TV<sup>™</sup> enables you to very quickly launch a TV offer with all of the must-have features of a video streaming service including ultra-low-latency for live content, VOD, start-over TV, time-shift TV, catch-up TV, pause TV, lookback, and NDVR.

It's the most advanced video solution based on over 10 years of experience in IP and adaptive bitrate TV deployments.

Thanks to peakVU.TV, you can count on a 24/7 round-theclock service. Supported by AI and our follow-the-sun NOC, the service is totally proactive with problems being identified before they occur! This is streaming at its peak







peakVU.TV enables you to easily deliver a multi-screen video experience to your subscribers.

#### SIMPLICITY

You can choose your UX service platform, DRM, app and dynamic ad insertion providers. The solution is hassle-free, meaning that your feeds' transport rights are cleared for the East and West coasts. The service is managed by our team thanks to our AI-assisted Network Operation Center (NOC) to provide you with dedicated customer support.

#### RELIABILITY

peakVU.TV offers a service availability with high security standard (like anti-DDOS, SSL, JWT, etc).

#### PROFITABILITY

Leverage our Dynamic Ad Insertion solution and customized features to increase revenue opportunities.

#### HIGH-QUALITY

peakVU.TV uses the best video CDN technologies on the market and enables a pristine picture quality to always delight your customers. Features like fast zapping and optimized bitrates ensure your video streaming service offers the best experience to your subscribers.

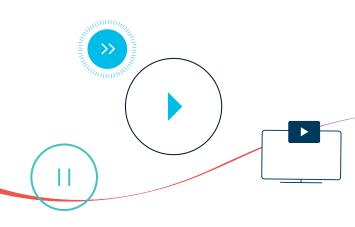
### KEY BENEFITS

peakVU.TV delivers the most advanced video service on the market to delight your customers.

- A 60-day deployment for your IP streaming, app-based video service. This enables a faster launch into your customer's home.
- A high-quality video experience that provides viewers with an easy navigation between live, VOD, and time-shift TV from their main screen to any mobile device.
- 24/7 proactive monitoring by our team of experts to always ensure a broadcast-like quality experience.
- A competitive offering. With peakVU.TV you can enjoy low cost of entry and a pay-as-you-grow TVaaS business model!







### **KEY FEATURES**

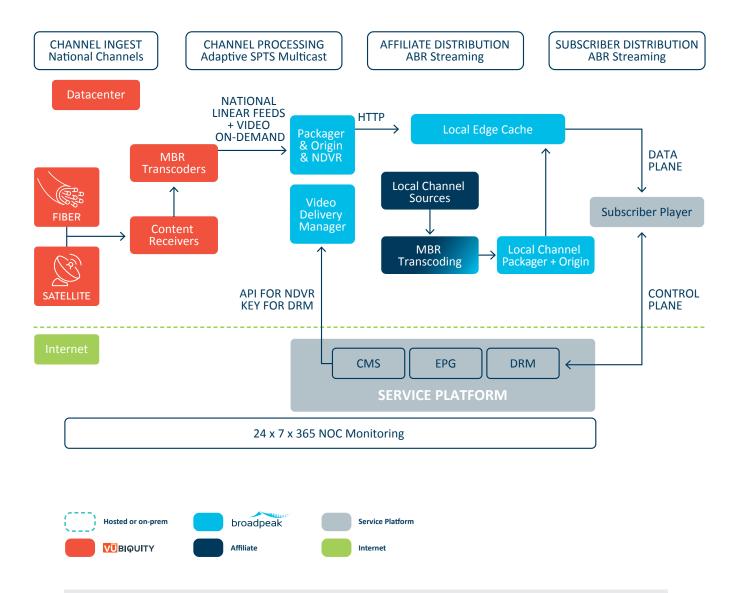
- Bring Your Own content: local channels, virtual channels or VOD.
- Bring Your Own UX/UI partner.
- With peakVU.TV, you can live stream
  400+ channels of your choice from
  East & West coasts feeds.
  Your subscribers have access to 20K hours of hosted VOD content.
- Your customers benefit from time-shift TV, catch-up TV and pause live TV.
- 50 hours of NDVR content with, 90 day retention is standard with options to expand for up-sell opportunity.
- peakVU.TV leverages Broadpeak's streaming servers that have up to 99,5% cache hit ratios keeping most traffic on your network.
- Blackout management and distribution enforcement is powered by ZIP code.







### **WORKFLOW**



## FLEXIBLE DEPLOYMENTS SCENARIOS TO ALIGN WITH YOUR OWN STRATEGY

**peakVU.TV** leverages advanced software solutions, including video origin, video packaging, and CDN and offers 3 types of deployment to fit best within your strategy and infrastructure: fully hosted, on-premises or a hybrid combination.







