



América Móvil leads the way to High-Quality Video Streaming in LATAM with Broadpeak

Launching Broadpeak's nanoCDN™ Multicast ABR Solution in the third country in LATAM, America Movil Increasing Bandwidth Savings While Maintaining Outstanding Quality for Live Video Streaming

CESSON-SEVIGNE, France — March 21, 2024 — Broadpeak®, a leading provider of content delivery network (CDN) and video streaming solutions for content providers and pay-TV operators worldwide, announced today that LATAM telecommunication group América Móvil is expanding its video streaming offerings with Broadpeak. América Móvil is using Broadpeak's nanoCDN™ multicast ABR solution to launch Claro Video OTT, a new video streaming service in the third country in Latin America, ensuring an outstanding quality of experience for subscribers while increasing bandwidth savings.

América Móvil is utilizing Broadpeak's nanoCDN multicast ABR solution. The nanoCDN solution reduces delivery costs, improves scalability, while enabling América Móvil to continue offering unparalleled streaming quality, lower latency, faster channel change time and keeping subscribers happy and engaged with the service. América Móvil has also deployed Broadpeak's solutions, including multicast ABR, origin packager, CDN selector and CDN, in several LATAM countries.

"We're excited to help such a major player as América Móvil fuel OTT multiscreen services.," said Jacques Le Mancq, CEO at Broadpeak. "América Móvil has a long track record of embracing technology innovation. By adopting our multicast ABR solution, América Móvil is paving the way for more efficient video streaming in Latin America, cost-effectively handling traffic growth, and simplifying ABR live video delivery."

More information about Broadpeak solutions can be found at <https://broadpeak.tv>.

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About Broadpeak® (<https://broadpeak.tv>)

Broadpeak® designs and manufactures video delivery components for content providers and network service providers deploying IPTV, cable, OTT, and mobile services. Its portfolio of solutions and technologies powers the delivery of movies, television programming, and other video content over managed networks and the internet for viewing on any type of device. The company's systems and services help operators increase market share and improve subscriber loyalty with superior quality of experience.

Broadpeak supports all of its customers worldwide, from simple installations to large delivery systems reaching capacities of several million of simultaneous streams. The company is headquartered in Cesson-Sevigne, France.

Broadpeak is listed on Euronext Growth Paris (code ISIN: FR001400AJZ7; ticker: ALBPK)

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Photo Link: www.202comms.com/Broadpeak/Broadpeak-Multicast_ABR.png

Photo Caption: Bouygues Telecom Deploys Broadpeak's nanoCDN™ Multicast ABR

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